

GRAPHIC DESIGNER

CLAUDIU CURELEA



Creative, strategic and innovative designer with a clear focus on results having more than 10 years with hands-on experience I am able to handle multiple design projects at a time. Working in fast-paced environments in the creative process from concept to completion. I work with passion and responsibility trying to surpass expectations.

WORK EXPERIENCE

SOFTWARE

ADOBE PHOTOSHOP	██████████
ADOBE ILLUSTRATOR	██████████
ADOBE INDESIGN	██████████
AFTER EFFECTS	██████████
COREL DRAW	██████████
FIGMA	██████████
WORDPRESS	██████████

SENIOR DESIGNER

● SourceLess

- Leading and execution of creative projects across various mediums (branding, UI/UX, web design, etc.)
- Collaborating with internal teams (marketing, product development) to translate business goals into visual solutions
- Developing and maintaining SourceLess's brand identity and design system
- Overseeing the work of junior designers and provides mentorship
- Managing project timelines, budgets, and resources effectively
- Staying updated on design trends and technologies relevant to SourceLess's industry
- Creating high-quality design assets that are visually appealing and user-friendly
- Presenting design concepts and solutions to clients or stakeholders
- Contributing to the development of design proposals and client presentations

Skills

Graphic Design	Branding
Logo Design	Social Media Marketing
UI / UX Design	WebDesign
Project Management	Innovate Thinking

ART DIRECTOR

● Social Marketing Platform

As an art director I was able to take part and assist the Creative Director and Project Manager to all marketing strategy plans, and I am directly responsible for the creation of all visual concepts in response to clients' briefs.

This involves:

- branding (strategy, logo design, banners, color palette, brand identity)
- social media assets (Instagram & Facebook templates, ads)
- social media marketing (define your goals, creating a media plan to reach your target audience)
- print design (flyers, posters, business card, roll-ups, banners, brochures, book covers, stickers, etc.)
- e-commerce assets (banners, ads, products mock-ups, and visualizations)
- UI / UX (website and app layouts)
- social media videos (small videos that can be used to promote your products and posts)

And overall implementing all the concepts offered by our agency.

LANGUAGE

ROMANIAN-NATIVE	● ● ● ● ● ● ●
ENGLISH	● ● ● ● ● ● ●

OTHER

CREATIVITY	EMPATHY
PROBLEM SOLVING	COLLABORATION
COMMUNICATION	ORGANIZED

HOBBIES

Reading • Fishing • Gaming
Walking • Cycling • Movie

CONTACT


Navodari - Romania


claudiu.curelea@gmail.com


+40 0767 315 406

 www.gopixel.eu

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GRAPHIC DESIGNER

• Hotprint Industry

- Working with the Production Managers to keep all projects on time and on budget.
- Research ideas, source reference material and create new artwork under the Creative Director's direction.
- Designed and prepared all creative materials.
- Creating DTP for client's existing design so it can be made ready for printable use.
- Maintained a good relation with our clients so we can deliver the desired product.
- Maintained quality and quantity of work produced, and contributed creatively.
- Overseen that all printing machines all in good working order.

Skills

Graphic Design	Branding
Logo Design	Social Media Marketing
UI / UX Design	WebDesign
Project Management	Innovate Thinking

GRAPHIC DESIGNER

• Part Time Freelancer

- Worked on various design projects.

LANGUAGE

ROMANIAN-NATIVE	●●●●●●●●
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ABOUT ME

I love creating visuals that draw you in like a good story and connect with the audience instantly. For over a decade I've been refining the work of translating complex ideas into clear designs across various media, from print and branding to web and social media. Because of my deep passion for technology and Web 3.0, I constantly pursue innovative design solutions that push boundaries and confidently endure time

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